

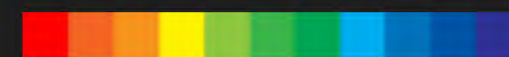
Exhibit D

MALKA



MoneyLion

06.11.21



75 MONTGOMERY ST., JERSEY CITY, NJ 07302



MALKA

CREATIVE STUDIO



ENTERTAINMENT



MALKA

A CREATIVE STUDIO BUILT FOR TODAY'S ALWAYS- ON EVERYWHERE CUSTOMER



MALKA

STRATEGY ROOTED IN DATA AND INSIGHT
WITH HOLLYWOOD-LEVEL PRODUCTION
DIGITALLY SCOPED FOR AN ALWAYS-ON ECOSYSTEM.
ALL AT THE SPEED OF THE CUSTOMER.™

MALKA

CREATIVE CONTENT CENTER OF EXCELLENCE AT SCALE



BOGOTA REMOTE FACILITY
ONLINE MAY 2021
60% REDUCTION IN COST



CISCO MERAKEI AND
SOPHOS SECURITY



CLOUD CPU/GPU
RENDER FARM



IPV LAYERED MAM AND
AI META-TAGGING



QUANTUM XCELLIS
SERVER NETWORK



INTEGRATED PROJECT AND
FINANCIAL MANAGEMENT
SYSTEMS



TWO LIVE STUDIOS
EAST/WEST COAST



SOC2 WORKING
COMPLIANCE SECURITY
MANAGEMENT



MALKA DEMO REEL



MALKA



THE NETWORK^M

Powered by MALKA

DEMOGRAPHIC

85%

Male

AGE

90%

18 - 34 years

INFLUENCE

40M

Social Followers

REACH

350M

Monthly Impressions

SHOW DATA

20MIN

AVERAGE WATCH TIME

4.3M

YOUTUBE SUBSCRIBERS

0

TOPIC RESTRICTIONS



Talk about what you love,
and you're passionate about;
we will listen.

THE **MALKA** NETWORK LINE UP

xxm *Adrian Owen*



ALL THE SMOKE
2020 iHeart Sports Podcast
of the Year



BELOW THE BELT
250K+ Podcast Subs



DOUBLE COVERAGE
36% YoY Growth



4TH AND FOREVER
7% Engagement Rate



#GETSOME
5M+ Social Reach



HEAL THY SELF
Top 10 in Health & Wellness



AUSTIN AF
Premiering April 2021



HOTBOXIN'
75M+ Streams in 2020



MORNING KOMBAT
3x Live Episodes Each Week



RUN THAT BACK!
2M+ Views in Season 1



SPORTS BUSINESS RADIO
Longest Running Sports Podcast



THE FOOD TRUCK
600K+ Views Per Episode



STUFFED
250K Twitter Followers

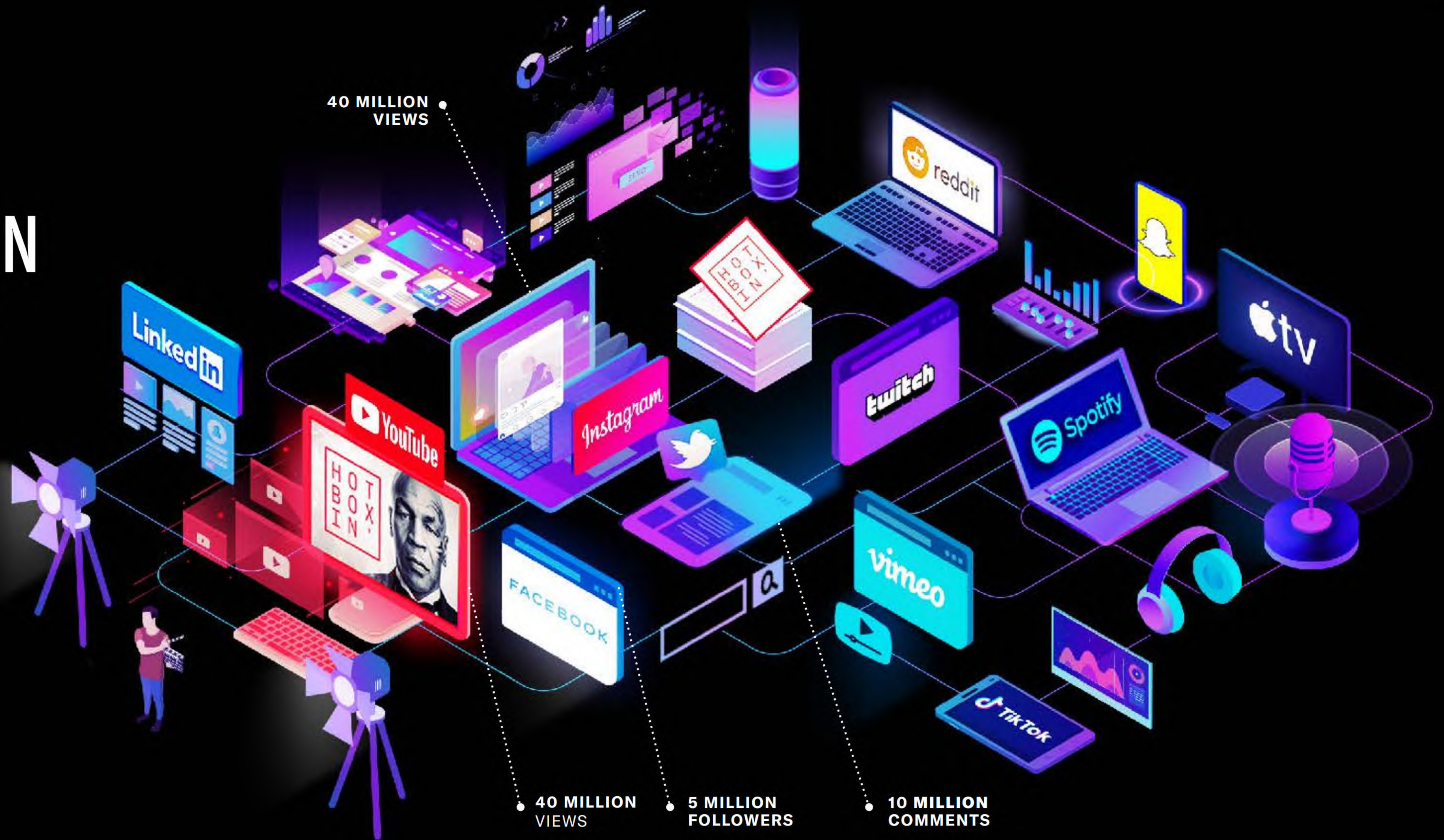


Be **CALLED GAME**
1.5M Subs on YouTube

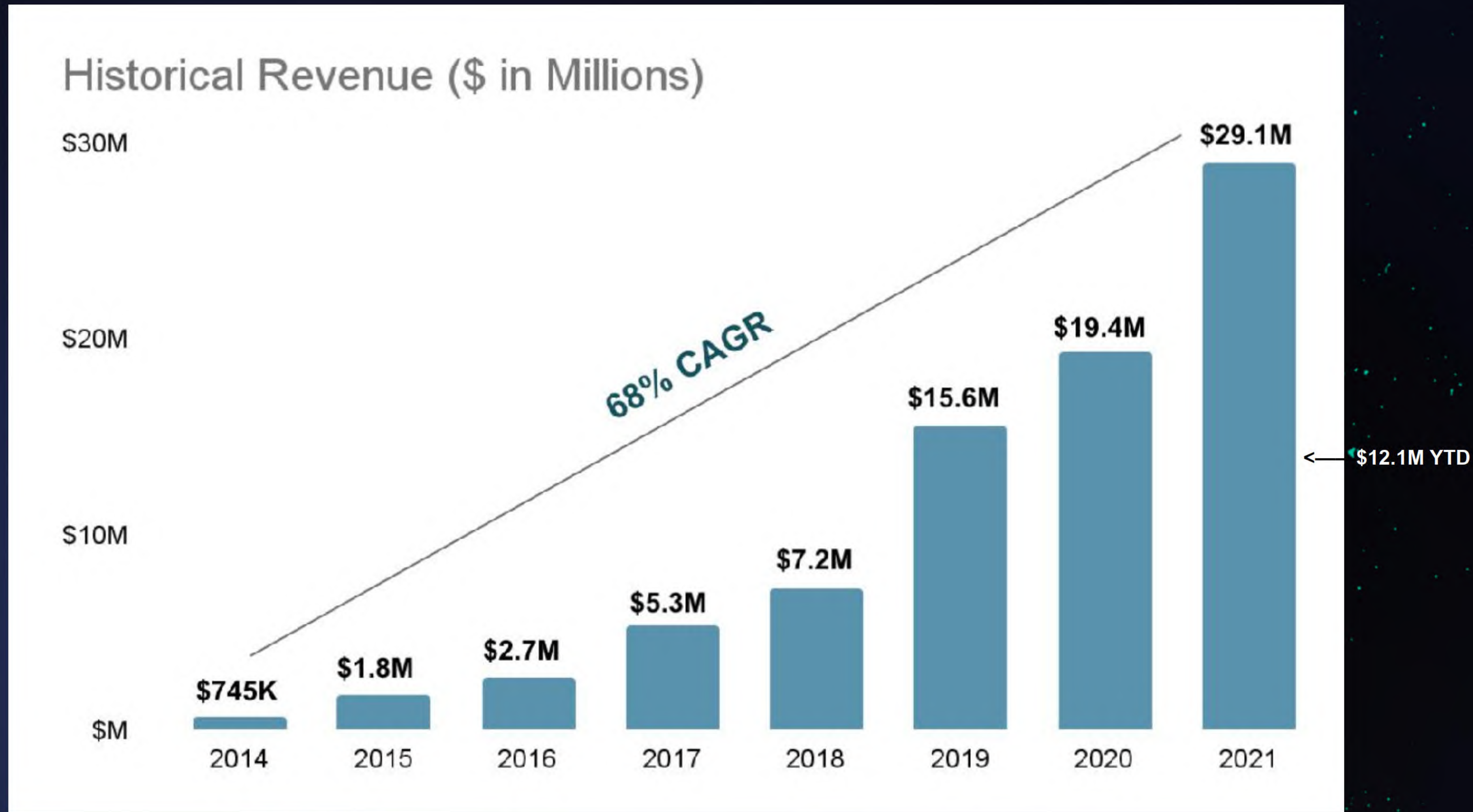
+ + + + +

AGILE DISTRIBUTION ACROSS ALL CHANNELS

THE DIGITAL STACK IS A
MULTI-CHANNEL
DISTRIBUTION STRATEGY
THAT ENGAGES FANS &
AUDIENCES EVERYWHERE
THEY ARE WITH BOTH
TUNE-IN & ALWAYS-ON
CONTENT ENDEMIC TO THE
CHANNEL THEY'RE ON.



CREATIVE STUDIO



CREATIVE STUDIO

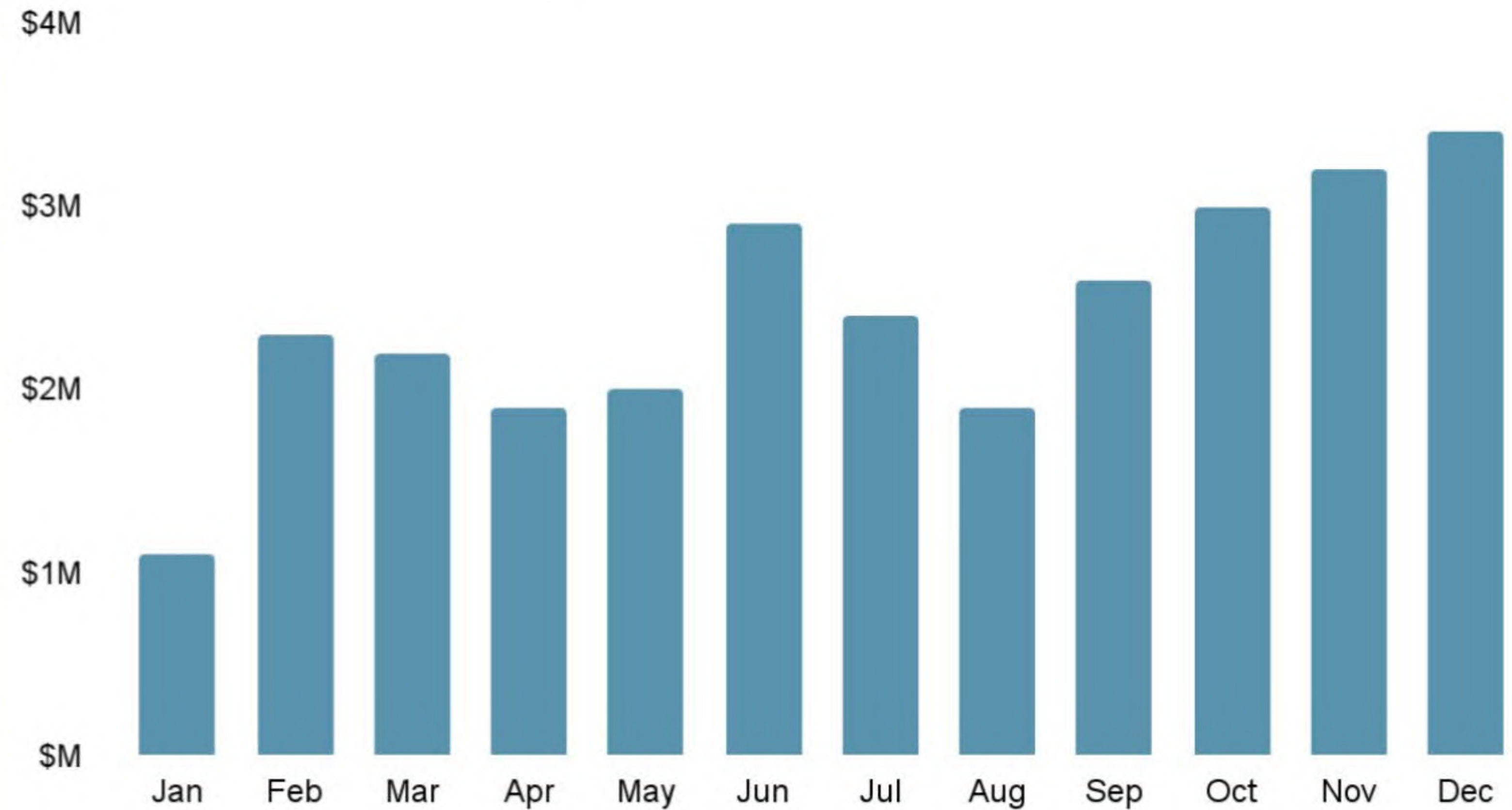
2021 PROJECTED

REVENUE	\$29.1M
COGS	\$24.6M
EBITDA	\$4.5M
EBITDA %	15%

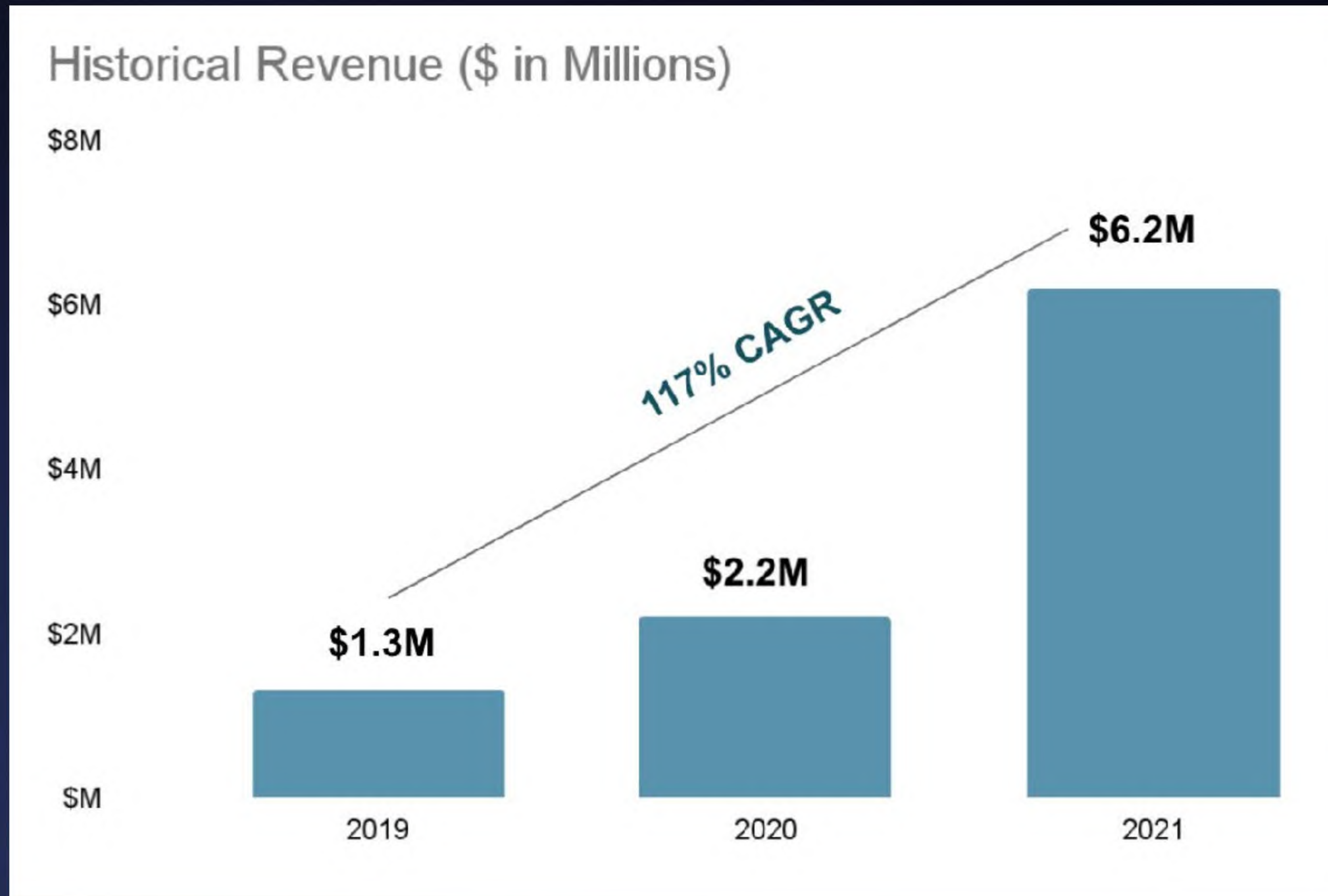
YTD JUN '21	
REVENUE	\$12.1M

2020 Q3 VS 2019 Q3 - 84.7%
2020 Q4 VS 2019 Q4 - 108%

2021 Monthly Revenue (\$ in Millions)



ENTERTAINMENT



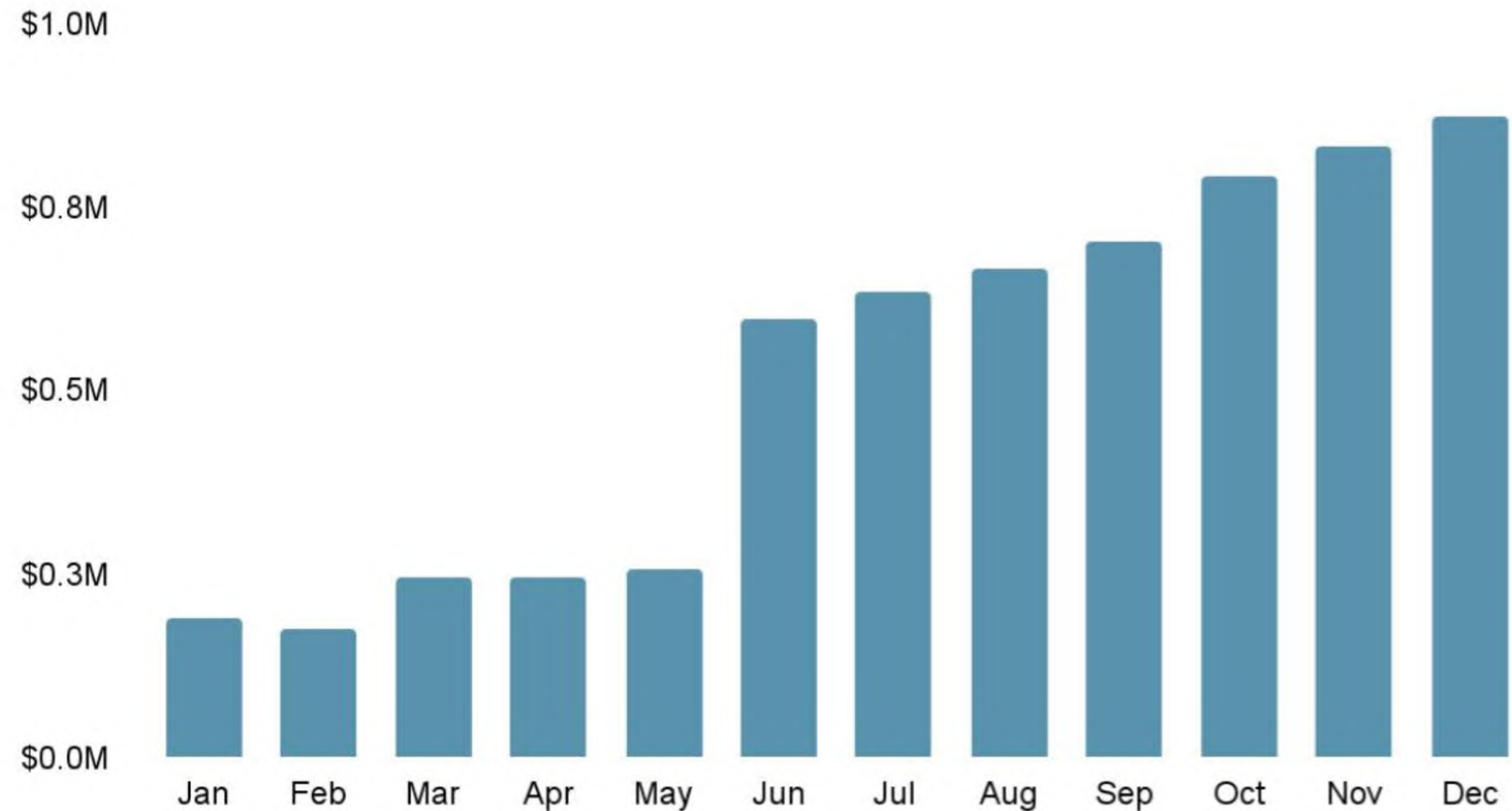
ENTERTAINMENT

2021 PROJECTED

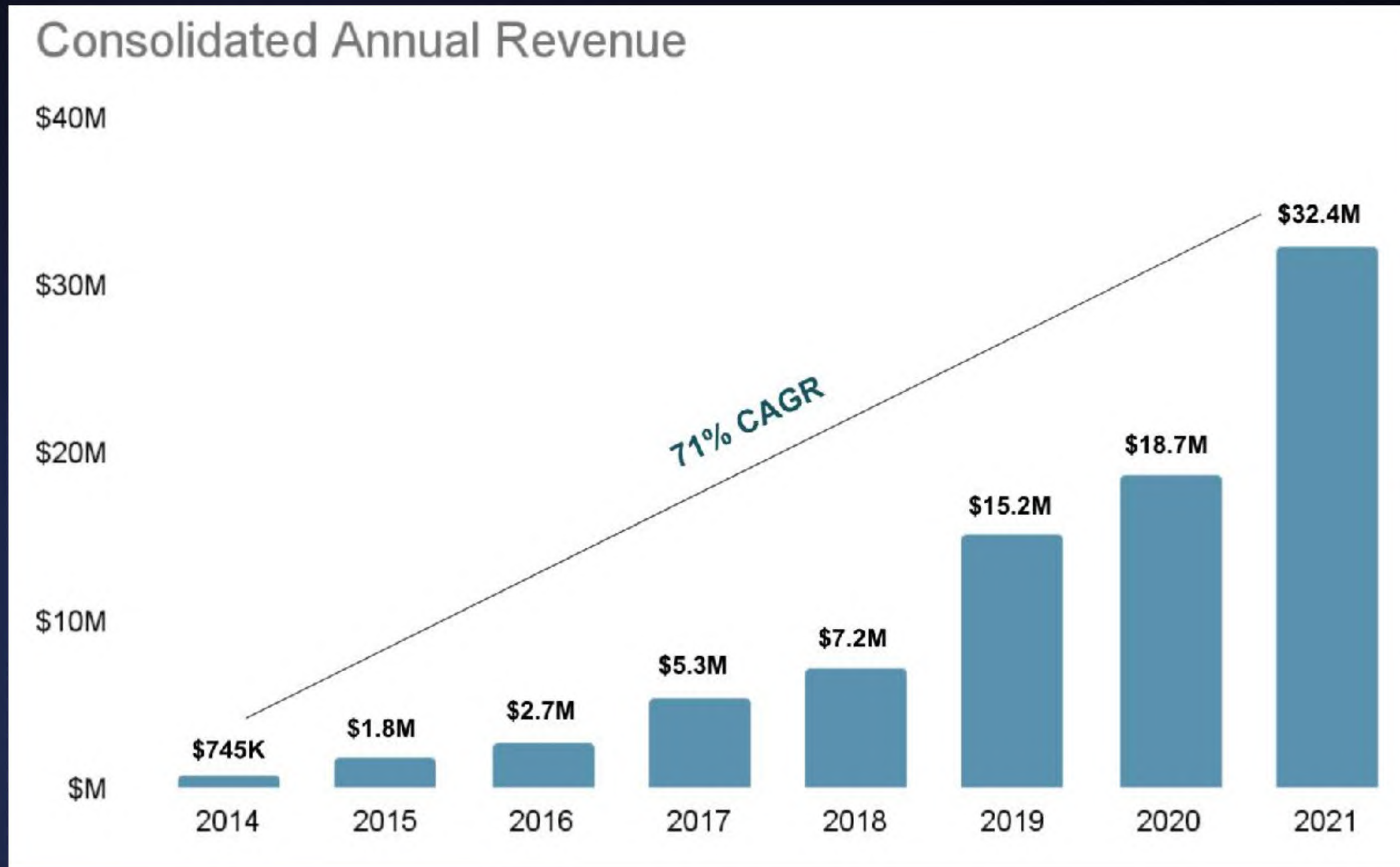
REVENUE	\$6.2M
COGS	\$4.7M
EBITDA	\$1.5M
EBITDA %	24%

YTD JUN '21 REVENUE	\$1.3M
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2021 Monthly Revenue (\$ in Millions)



CREATIVE STUDIO + ENTERTAINMENT



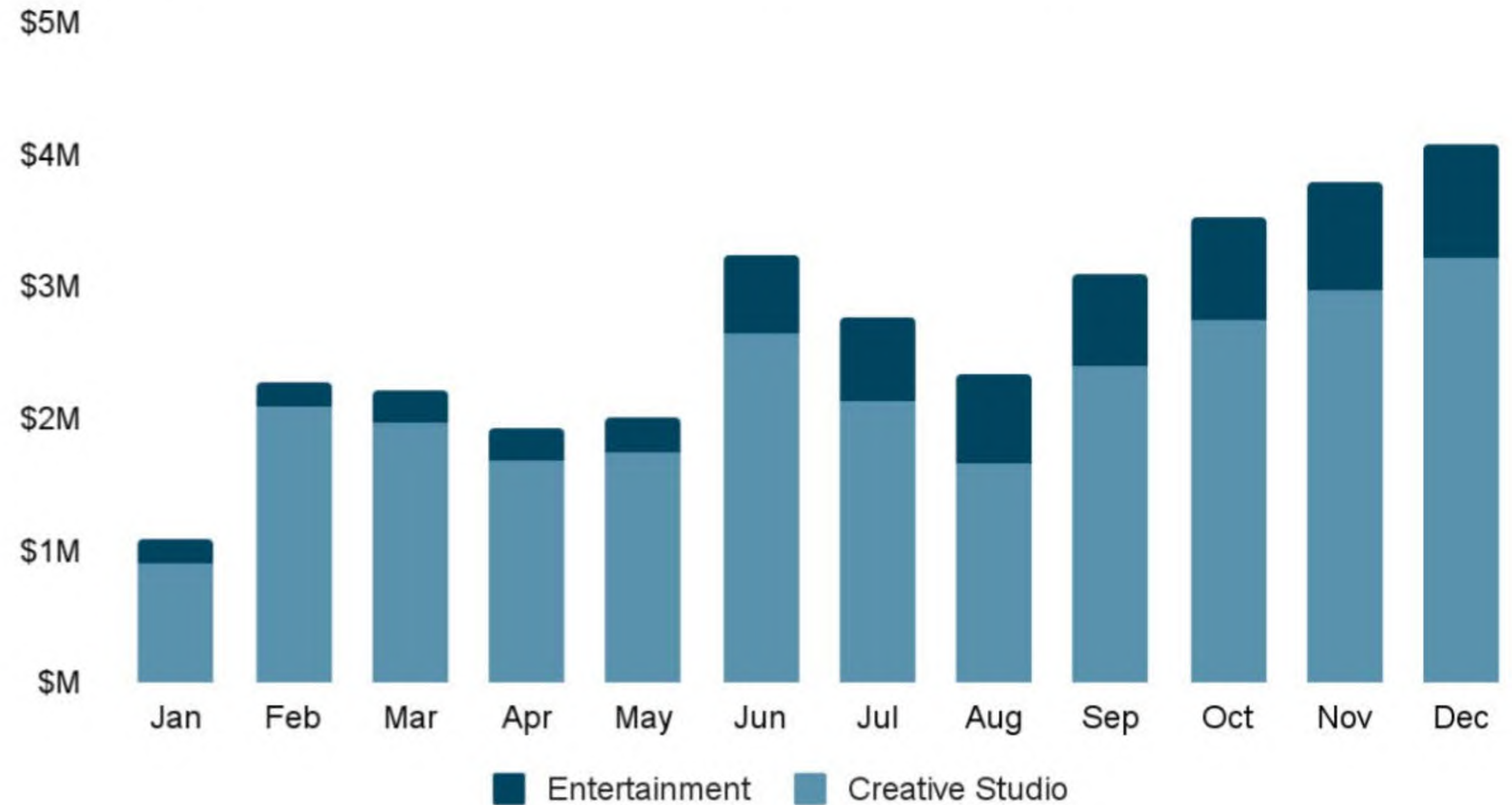
CREATIVE STUDIO + ENTERTAINMENT

2021 PROJECTED

CREATIVE STUDIO \$29.1M
 ENTERTAINMENT \$6.2M
 INTERCO ELIM (\$2.9M)
 TOTAL REVENUE \$32.4M

TOTAL EBITDA \$5.4M
 EBITDA % 17%

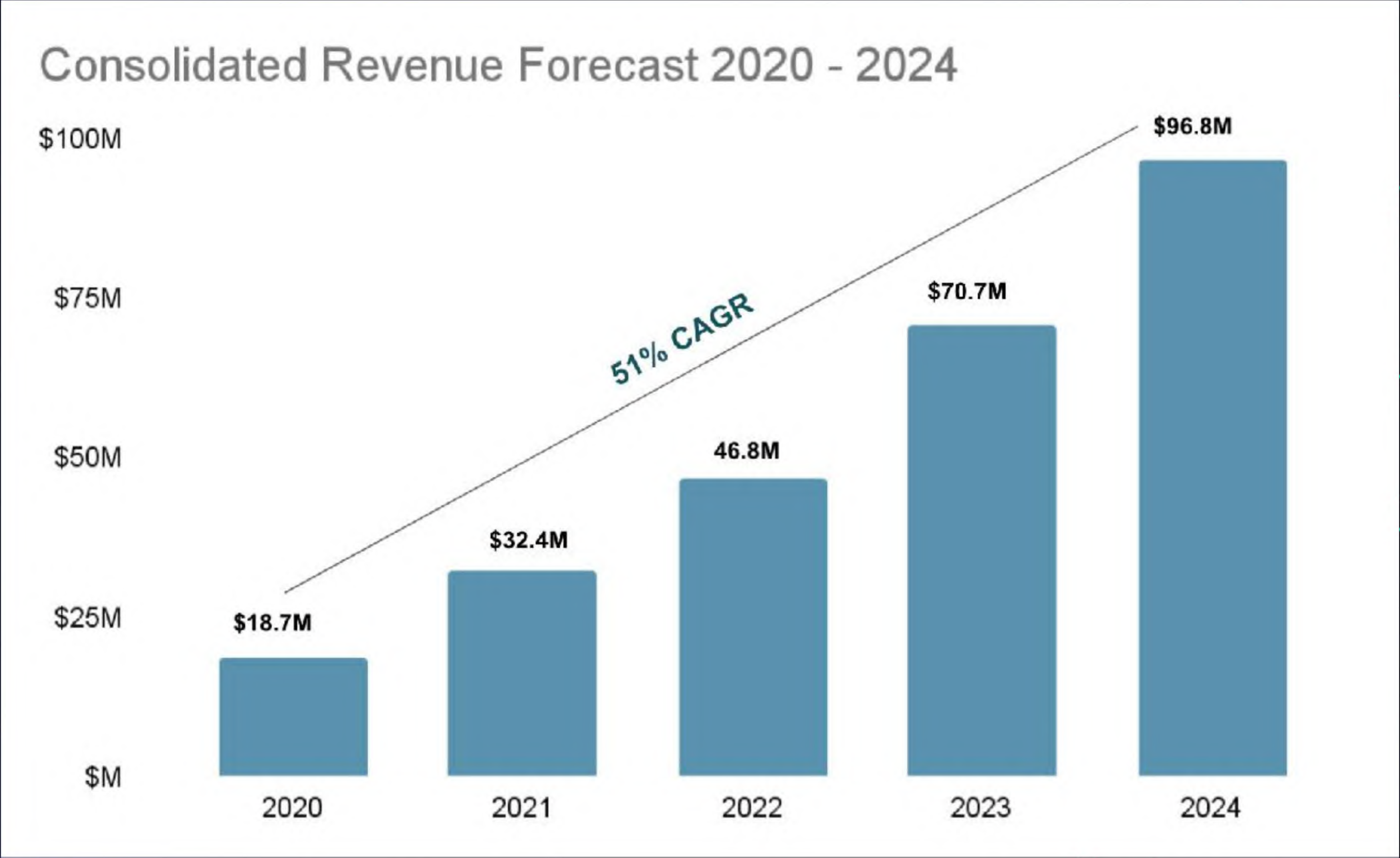
Monthly Consolidated Revenue (\$ in Millions)



CREATIVE STUDIO + ENTERTAINMENT

ANNUAL GROWTH RATE

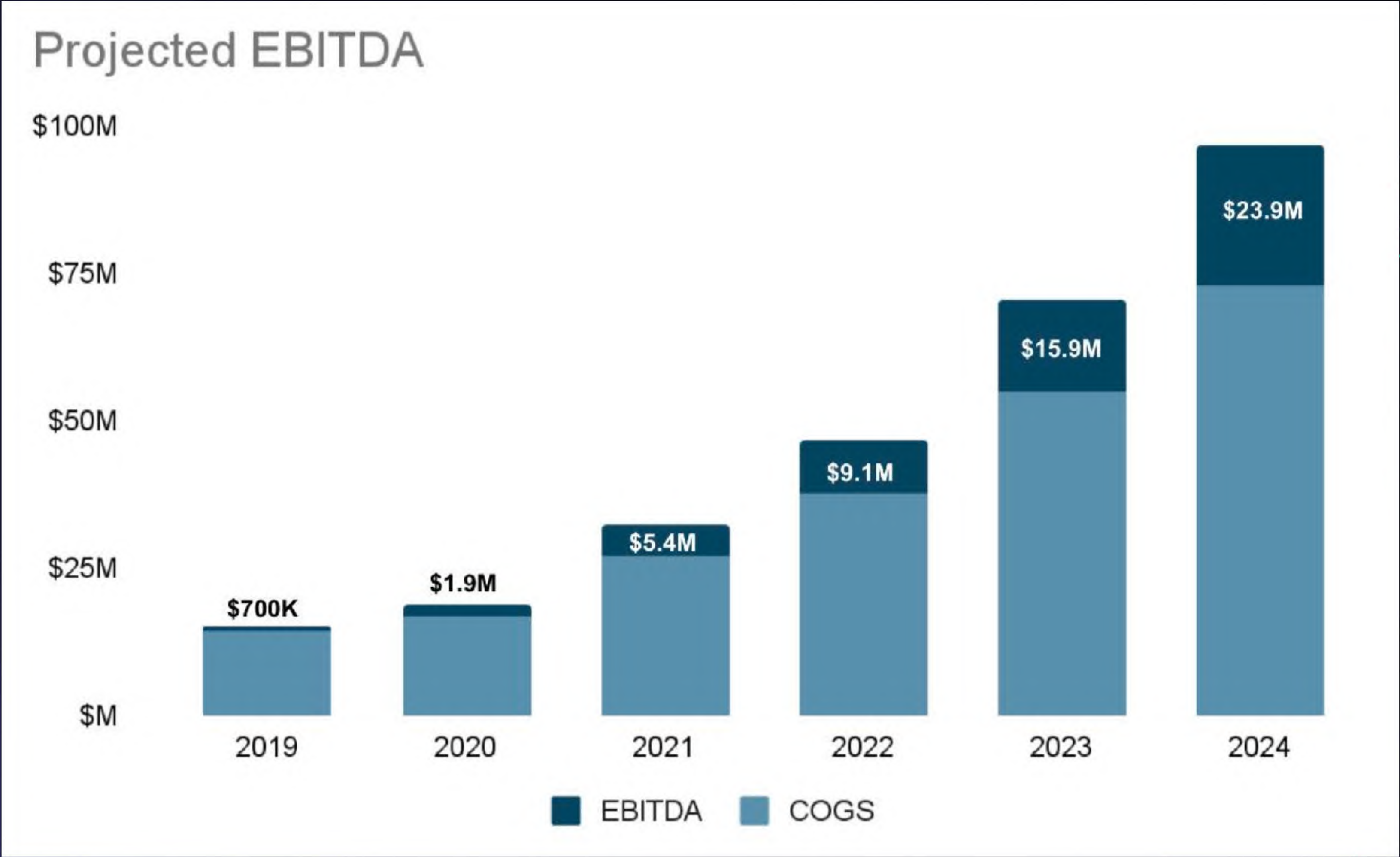
	CS	ENTERTAINMENT
2021	50%	178%
2022	34%	94%
2023	41%	83%
2024	24%	70%



CREATIVE STUDIO + ENTERTAINMENT

EXPECTED EBITDA
FORECAST

	REVENUE	EBITDA
2021	32.4M	17%
2022	46.8M	19.4%
2023	70.7M	22.5%
2024	96.8M	24.7%



NJ DIGITAL MEDIA TAX CREDITS – 20%

Digital media content is any data or information that is produced in digital form, including data or in formation created in analog form but reformatted in digital form, text, graphics, photographs, animation, sound and video content. Digital media content does not mean content offerings generated by the end user (including postings on electronic bulletin boards and chat rooms); content offerings comprised primarily of local news, events, weather or local market reports; public service content; electronic commerce platforms (such as retail and wholesale website); websites or content offerings that contain obscene material as defined pursuant to N.J.S.A. 2C:34-2 and 2C:34-3; websites or content that are produced or maintained primarily for private, industrial, corporate or institutional purposes; or digital media content acquired or licensed by the taxpayer for distribution or incorporation into taxpayer's digital media content.

	2019	2020	2021
COST BASIS	\$4.5M	\$6.5M	\$12.0M
EXPECTED MONETIZATION	\$800K	\$1.2M	\$2.2M

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CREATIVE STUDIO

10-12X EBITDA

2021 EBITDA 4.5M

45M - 54M

ENTERTAINMENT

4-6X REVENUE

2021 REV 6.2M

25M - 37M

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CURRENT VALUATION - 75M

xxm *[Signature]*
[Signature]
[Signature]

THANK YOU



MALKA